

SKETCH APPEAL PRESENTS...

SKETCHFEST



SKETCHYBITION GUIDE



Sketch Appeal is a Community Interest Company on a mission to promote everyday creativity and the joy of SKETCH! We run creative wellbeing projects and social sketching events designed to empower and unite people of all backgrounds and levels of experience. One of our biggest 'projects' is our portrait club, Sketchy Bitches.

In April 2020, shortly after the first national lockdown, like many other companies we had to 'pivot'. We knew we had to keep our Sketchy Bitches sessions going somehow, so we hosted a trial event on a then little-known platform called Zoom.

That first session turned into another and another – with people tuning in from across the UK and beyond. Our weekly Sunday sessions became a fixture on our lockdown schedules – something to look forward to on the weekends that no longer felt like weekends.

With fun themes and matching playlists, Sketchy Bitches gave us a chance to meet, play and sketch ourselves free from COVID doom – a space to feel connected, supported and uplifted by others.

This small exhibition is just a snapshot of some of the thousands of portraits generated by our community over the past 2 years. You'll also spot some of the work generated by our #SketchTheRainbow Instagram challenges – joyful collaborations with Sue Kreitzman and her London Colour Walk crew!

We hope you enjoy it :)



THE THEMES

As you look around the sketchybition can you spot some of the themes we've explored?

We've had a lot of fun dressing up and drawing over the past 2 years! The dress codes were always optional, but as this illustration (and sketchybition) proves - plenty of people were game! In the peaks of the pandemic we all had time to pull out all the stops (and headgear!) to play muse to each other. Despite the distance and digital ether between us, Sketchy Bitches lockdown sessions always felt like a joyful time out.

This illustration was created by Rachael Dunstan, after a special superhero session we ran in tribute to a champion of Sketchy Bitches and all round wonder woman Alison Brown. We lost Ali to COVID in January 2021, so this piece is incredibly special. Thank you Rachael!

We love an experiment at Sketch Appeal! We've played with lots of different drawing styles and techniques over the past 2 years - see how many you can spot in our sketchybition!



Our signature warm-up challenge at Zoom events is to pick someone on screen and draw them in 30 seconds - WITHOUT LOOKING DOWN! It's a really fun way to get a line down, which you can colour in afterwards. One of our regulars, Branca Pegado, has made a fine art of this method - e.g. these two portraits and lots more on the gallery walls!





Cansu by Amy Ye
@amoshimos

#SKETCHTHERAINBOW

Sketch The Rainbow is an Instagram drawing challenge that we (Sketch Appeal) run every year to encourage people to be bold, confident and colourful - in sketch and in spirit!

The challenge features fun daily portrait prompts and special guest muses with one thing in common - they love colour!

For the past 2 years, we've run the challenge in collaboration with Artist Sue Kreitzman and friends - all members of the London Colour Walk community. Our latest challenge ran for 10 days and featured 10 muses, who brought some much needed joy to January 2022!

Huge thanks to our muses: Momtaz Begum-Hossain, Florent Bidois, Anne-Sophie Cochevelou, Jama Elmi, Elizabeth Joseph, Richard Kaby, Sue Kreitzman, Meihu Liu, Cansu Odemis and Natalie Webb.



THANK YOU!

To all contributing artists:

Lane Burns
Monica Capelastegui
Jemma Channing
Christina Crook
Alina Davies
Susan Dingli
Rachael Dunstan
Lene Farmer
Sarah Fox
Helen Girling
Emily Hawker
Sara Hughes
Sue Kreitzman
Naomi Jameson
Caroline Joynson
Mandy Johnson

Michele Martinoli
Janna McDonald
Alma de Mosquera
Trudi Murray
Jasmine Peerbocus
Branca Pegado
Lisa Riemers
Alison Russell
Emma Reid
Clari Searle
Sarah Tindley
Leah Watt
Sophie Whitehead
The Little School for Adults
Amy Ye
Abbey Ziegler

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SKETCHFEST, and enabling us
strength and talents of our community.**

**And of course HUGE THANK YOU to the immensely
talented Anne-Sophie Cochevelou for creating our
exquisite DRAW DRAW DRAW campaign dress,
which you will also see on show!**

SKETCH APPEAL

Sketch Appeal is a Community Interest Company led by Arts Activist Dulcie Ball. As well as regular Sketchy Bitches (portrait) sessions on Zoom and in-person in London, we run lots of other creative wellbeing projects, Team Sketchups and bespoke workshops. Head to our website for all the info!

@sketchappeal

sketchappeal.co.uk

For private events & collabs contact:
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